



LIFE IS LIKE A JIGSAW PUZZLE; DESIGN YOUR OWN JOURNEY

NEW CONCEPTS EQUESTRIAN NEWSLETTER

www.newconceptsconsultant.com

936.788.4606

gerriebarneskw@gmail.com

Please contact me if you would like to be removed from my mailing list.



October, 2016

Wow! So many things have happened. Excited to share them with you.

New Website

Go to www.newconceptsconsultant.com. I have 3 separate areas:

- Business Coaching
- Equestrian Coaching
- Rodan + Fields Skin Care

I'll have 3 separate newsletters with updates and other good info. If you want to be removed from any of the mailing lists, let me know. Thanks so much to my friend and web designer, Beverly Swanson with [Piaffe Design](#).

Gerrie Barnes receives the 2016 CHA Riding Instructor of the Year Award

[Certified Horsemanship Association](#) is an international non-profit association that certifies, educates, and supports professional riding instructors.

To promote excellence in safety and education for the benefit of the entire horse industry.



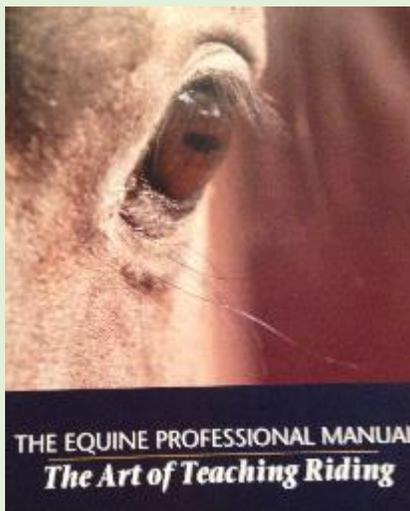
“I’ve been a certified riding instructor with CHA since 2000. I’ve watched this association grow and adapt to the changes in the horse industry and the people and horses who make up this industry. Their emphasis on safety and education matches my values and business model. I encourage all equestrian-related businesses to become a [member](#).”

CHA has an inter-disciplinary approach that ranges from Western, English, Therapeutic, Trail Guides, Vaulting, Driving, and seasonal equestrian staff along with certifying equestrian facilities.

CHA has certified over 25,000 equine professionals since 1967. Currently, CHA has more than 3,500 instructors and equine facilities located in the United States and Canada that are active.

The 2016 CHA International Convention was held in Murfreesboro, TN – right out side Nashville at Middle Tennessee State University.

NEW manual from CHA: A must for every instructor, riding facility, and rider



Here are photos of my copy of this new, invaluable manual.

You don't have to be a riding instructor or [CHA](#) member to buy this, but I strongly suggest joining for the many benefits and educational opportunities.



In conjunction with my Equestrian Coaching business, [New Concepts Consulting](#), I will use this manual as a starting point for helping new or established horse businesses with their goals and challenges.

Browse through the topics to see what would best apply to your business or situation.

Congratulations to CHA and Middle Tennessee State University for an excellent convention.

Christy Landwehr, CHA CEO, and her staff put together an information-packed convention. Here are the sessions that I attended (and there were many more to choose from):

Luck is where preparation meets opportunity – Kim Brown – Stable Management Magazine

Equine Welfare: Lessons Learned – Dr. Tom Lenz – American Association of Equine Practitioners

Real Colors Personality Assessment for You, Your Students and Your Horses – Anne Brzezicki/Christy Landwehr

Practical Applications of the Turn Back – Tara Gamble

Teaching New Students: Common Concerns and Required Basics – Mitzi Summers

It's Time for the Classics – Julie Goodnight

Western Horsemanship Exercises – Carla Wennberg

Business Solutions for Equine Professionals – Julie Little

Ins and Outs of Using Polo Moves in your Riding Lessons – James Armstrong

Centered Riding Exercises for all Riders – Heidi Potter

Ride a Reiner – Andrew Fox

Therapeutic Riding: Managing a Variety of Clientele – Sanna Rolling/Tammi Gainer

Universal Truths of Horse Professionals – Julie Goodnight



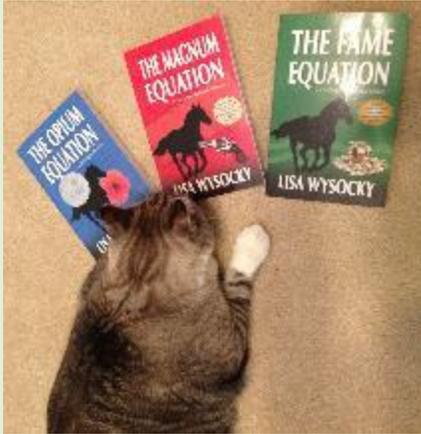
\$99 Portrait Photography Package (\$700 value) Fundraiser for Therapeutic Riding Center



I'm ordering mine today. Great for the Holidays or through May, 2017

Mindy Harmon, [MH Photography](#), is donating 100% of the sales to [Panther Creek Inspiration Ranch](#). This *Sips & Smiles package* includes a custom studio portrait session, professional makeup, and a signed 16x20 mounted portrait. 281.296.2067

Award Winning Book Series: Fiction with unparalleled knowledge of the equines she dearly loves – Lisa Wysocky



I met Lisa at the CHA convention this month and came away with my autographed copies. Mr. Bob Cat and I can't wait to curl up and read. There are even equine tips for non-horse people sprinkled throughout.

Lisa Wysocky is an award winning author, editor, clinician, riding instructor, and horsewoman who helps humans grow through horses. She is a PATH International instructor who trains horses for therapeutic riding, and other equine assisted activities and therapies. Find her at LisaWysocky.com.

Horse Radio Network celebrates its 5,000 published podcast episodes

The "Voice of the Horse World" is home of the most entertaining equine radio shows/podcasts on the Internet. HRN currently produces 10 different shows featuring various facets of the horse industry.

I've been a guest on HRN along with several CHA instructors. If you haven't listened to the educational daily show, *Horses in the Morning*, it's easy to access along with their other shows. Listeners can stream or download episodes at their convenience on iTunes, any podcast app, the HRN website, or by downloading the FREE Horse Radio app for IOS or Android.



Thanks for taking this journey with me.

Gerrie